

Using Cybersecurity Training to avoid the most widespread attacks; Knowledge is Power.



Insuring your business. Ensuring your competitive edge.

At a glance

Over 50% of cyber claims stem from phishing attacks through Business Email Compromise (BEC). Despite being aware of the dangers of BEC, the client found themselves unprepared, untrained, and with security measures that fell short.

Key metrics



- Nationwide operation with over 5,000 dealers, white and blue-collar workers
- 50 - 75 employees
- Multi-state locations



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CLIENT CHALLENGES



- Concerns about financial losses, reputational damage, and operational disruptions stemming from a successful BEC attack.
- Struggled with how to evaluate their existing security measures.
- Lack of employee cybersecurity training to recognize, avoid, and report suspicious activity.

K & A SOLUTIONS



- A risk assessment was conducted with the client's IT staff, including identification of access controls, privacy controls and network security, vendor and client controls, and funds transfer controls.
- The assessment identified process deficiencies and provided a plan to correct the deficiencies.
- Helped the client implement an ongoing employee cyber awareness training program to teach, monitor, and test employees.



Verification Protocols



New Tools



Ideal Outcomes

RESULTS



- Verification Protocols**
The client has established strict verification requirements for any requests involving financial transactions or sensitive data to verify the authenticity of such requests.
- Programs have reduced human error**
Employees have undergone training to identify authentic emails and potential security risks, helping reduce the risk of a BEC attack and the associated financial and reputational repercussions.
- Greater protection against company and personal liabilities**
Because security measures were improved and employee training was implemented, the client has peace of mind knowing the company is prepared and has a plan.